



FINCARE
Consulting LLP

COMPANY PROFILE





Who we are

Fincare Consulting is a consulting company offering accounting, tax and advisory solutions to our clients' day to day business. We believe in working with our clients to develop tailor-made solutions while adding value to their business operations.



Our Vision

To be a world-leading consultancy firm in the fields of investment, finance, and accounting.



Our Mission

Providing competent, accurate, and timely consulting and advisory services, embracing new technologies, and offering cutting-edge and customised solutions to enable our clients to maximise their business potential.



Our Core Values

At Fincare Consulting, we follow six core values, which are the very foundation of "The Fincare Way". When you come to us, you will reap the rewards of an organizational culture defined by these principles. Everyone – from employees to partners and associates – follows these values to inform our conduct and dealings in all situations.



Our Values

Integrity and Respect

To uphold the highest standards of integrity and respect in all dealings and value everyone's contribution in the pursuit of success

Excellence

To uphold the highest standards of integrity and respect in all dealings and value everyone's contribution in the pursuit of success

Independence

To uphold the highest standards of integrity and respect in all dealings and value everyone's contribution in the pursuit of success

Honesty & Openness

To uphold the highest standards of integrity and respect in all dealings and value everyone's contribution in the pursuit of success

Professionalism

To uphold the highest standards of integrity and respect in all dealings and value everyone's contribution in the pursuit of success

Creativity & Innovation

To uphold the highest standards of integrity and respect in all dealings and value everyone's contribution in the pursuit of success



Practice Areas

Fincare Consulting LLP offers the full spectrum of traditional tax, accounting, investment, and financial services and an extensive repertoire of services in niche and specialty industries. We serve private and public trading companies, high net-worth individuals, private equity, and hedge funds. Our clients also include companies in the public sector, private sectors, and not-for-profit organizations.

1 Taxation and Tax Advisory

At Fincare, we offer tax advisory services to minimize our clients' tax burden while managing any arising tax risks according to the stipulations of the Finance Act 2020 of Kenya.

We will help you determine, pay, and file returns according to your monthly and annual tax obligations with absolute accuracy and within set time-bounds. Our job is to ensure you benefit from appropriate tax incentives and exemptions to minimize your tax burden without exposing you to non-compliance risks.

Specific taxes that our firm can help you to manage include (but not limited to):

- ◆ *Indirect taxes*
- ◆ *Individual taxes*
- ◆ *Income tax*
- ◆ *Rental income tax*
- ◆ *Corporate tax*



2 Accounting and Financial Reporting

Fincare accounting services provide the expertise, support, and objectivity that your business needs to assess its progress accurately and determine ways to succeed within a constantly-evolving business environment.

We offer a broad range of accounting, financial reporting, and related consulting services, from simple bookkeeping for small and middle-market companies without in-house accounting departments, to complementary services for companies that need specialised expertise.

Financial reports should offer a clear and accurate picture of your company's performance and position. Additionally, getting these reports accurately and on time is critical to inform decision-making to improve the company's position.

Our experienced and qualified staff will help you collect, analyse, and report your transactions following the Generally Accepted Accounting Standards (GAAPs) and other relevant international and national regulations. Come to us for timely and accurate filing of your monthly obligations, including PAYE, VAT, NSSF, NHIF, WHT, etc., as well as annual returns.

A photograph showing two business professionals in a meeting. One person is holding a tablet, and the other is pointing at the screen with a pen. The image is partially obscured by a large grey number '3' on the left side.

3 Financial and Business Advisory

Businesses of all sizes are exposed to countless complex accounting, financial, and reporting challenges. Some of these challenges are inherently part of business practice, while others can arise unexpectedly.

If you are faced with new challenges or complex situations, which demand sophisticated skills and expertise outside of your in-house capacity, Zotrix can help you wade through these circumstances. Often, organizations lack the expertise and capacity in their internal teams, and the objective input of an external team can bring in much-needed clarity and insight.

Suppose you're looking to make new investments. In that case, our team can help you to assess your current status, strategic goals, and the prevailing economic conditions to determine how best to direct your new investments for favourable returns.

We also provide due diligence and market research insights to clients looking to start, sustain, and improve on their businesses and identify areas of risks and draft effective management strategies for them.

Come to us for all individual and corporate advisory services related to:

- ◆ *Investments*
- ◆ *Budgetary and finance management*
- ◆ *Valuation services for businesses*
- ◆ *Real estate investments*
- ◆ *Wealth management*
- ◆ *Strategic Planning*
- ◆ *Government Regulatory Compliances*



4 Real Estate Property Advisory and Management

If you have real estate investments, Fincare offers technical advisory services, due diligence, and financial management services related to real estate management. We serve property owners and managers, landlords, and property agents of all residential, commercial, and industrial properties, including premises management.

Whether you have an individual property or a portfolio of organizational property, we can help you to:

- 🔍 *Document transactions and create statements of account (bookkeeping)*
- 🔍 *File and pay accurate monthly rental income taxes*
- 🔍 *Perform due diligence on desired/desirable acquisitions based on your portfolio*
- 🔍 *Secure lines of credit while managing risk to determine the best investment opportunities*

5 Others Include:

- 🔍 *Book Keeping*
- 🔍 *Business name registration*
- 🔍 *Limited company registration*
- 🔍 *Partnership registration*
- 🔍 *Audit Reports*
- 🔍 *Training*





The Team

Andrew Kamau - Partner

Andrew is a founding Partner and acts for a wide range of clients including; Non-profit organizations, Consumer and Industrial markets, financial services groups such as Sacco, private equity firms, consumer credit firms, asset managers, fund managers, brokers, financial intermediaries and corporate finance advisers. His clients' portfolio includes local and international entities.

He provides a range of services, including audit, compliance, accounting, financial services compliance and general ad hoc advisory requirements to a variety of clients including those with international operations. He has over 8 years of extensive professional experience in auditing, financial and management advisory services. He has helped set up successful accounting and operational systems for several organizations.

He is a result-driven and dependable professional who is able to assist in the maintenance and development of financial systems and accounting procedures. Having thorough experience in the auditing field both external and internal he reviews compliance with established internal control procedures and ensure that financials are not misrepresented and reflects a true and actual position. He holds a Bachelor of Science in Actuarial Science and is a CPA Finalist.

Elias Murimi Kibathi - Partner

Elias Murimi Kibathi is a founding partner of Fincare Consulting LLP. He is an Advocate of the High Court of Kenya (2016) with an Honours degree in Law (LLB, Hons.) from Mount Kenya University. He is currently studying his Masters in Law (LLM) in Public International Law from the University of Nairobi. Other qualifications include Masters of Business Administration (UoN), CPS – KASNEB (Ongoing), and Introduction to Arbitration (2017).

Mr. Kibathi brings to Fincare his over seven years' experience practising law, including court appearances at various court levels in Kenya on behalf of both corporations and individuals. His specialty includes matters related to strategic management and planning, commercial law, risk management and tax advisory, civil and commercial litigation, and regulatory compliance matters.



Mr. Kibathi has a budding interest in domestic arbitration and has represented various clients in the adjudication of commercial disputes. His legal background provides a unique contribution to Fincare Consulting.

Peter Makome Kiragu - Associate

Peter Makome Kiragu holds a Bachelor's Degree in Economics from the University of Nairobi. He is also a finalist in the Certified Public Accountant and Certified Public Secretary (former CPS, now CS) certifications from KASNEB. Mr. Kiragu has extensive knowledge of business, finance, and economics from his several years' experience working with companies in various fields. He has helped clients weigh opportunities and risks and make the best financial decisions in light of prevailing and projected economic conditions and other pertinent factors.

Mr. Kiragu is also a practising auditor and economist. He has lent his expertise in informing managerial and executive decision-making, resulting in positive growth and advancement of his clients' business interests.

Faith Karanja - Associate

Faith Karanja is a commerce graduate from the Catholic University of Eastern Africa, having specialized in Finance and currently finalizing on her CPA. She has professional experience of over 5 years covering audit and business advisory services. Karanja has also been involved in tax consultancy services such as tax health checks and due diligence to a wide range of clientele in the real estate, insurance and hospitality sector.



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